

**DISCOVER WINCHESTER FACT SHEETS (FESTIVALS)**

To best serve the media we are creating a one-stop-shop for key information relating to Discovery Winchester members. This will appear in the Media Information section of the Visit Winchester website.

Please fill out the following as fully as possible and return to miranda@rocketlaunch.co.uk Please also send up to five high resolution images which are suitable to be downloaded and used by the media.

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| Name of festival | Winchester Christmas Lights Switch On 2019 |
| Dates of festival (inc session times) | Thursday 14 November 2019, 4-7pm |
| Key media contact  | Thania Miah (Marketing and Communications Coordinator) |
| Key media contact email | thania.miah@winchesterbid.co.uk  |
| Key media contact phone number(s) | 01962 841000 |
| Festival location  | Winchester Broadway and High Street |
| Festival social media handles and hashtags | * <https://www.facebook.com/WinchBID>
* <https://www.instagram.com/winchesterbid/>
* [https://www.linkedin.com/company/winchester-business-improvement-district/](https://www.linkedin.com/company/winchester-business-improvement-district/?viewAsMember=true)
* <https://twitter.com/WinchesterBID>
* #WinchLights
* #FestiveWinch
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| Festival website | * <https://winchesterbid.co.uk/>
* <https://www.christmasinwinchester.co.uk>
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| Festival description in 100 – 150 words | Christmas lights switch on event with live performances, family entertainment and a market which kick starts the festive season in Winchester. The event is coordinated by Winchester Business Improvement District (BID). |
| Festival key facts No more than 10 stats and USPs  | * The public will be invited to nominate local heroes to help switch on the Christmas lights.
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| Admission charges | Free |
| Photography and filming policy | Winchester BID organises photography and video at their events and encourage media and bloggers to attend. A combination of signage and announcements are used to make audiences aware of photography and video. |