

**DISCOVER WINCHESTER FACT SHEETS**

To best serve the media we are creating a one-stop-shop for key information relating to Discover Winchester members. This will appear in the Media Information section of the Visit Winchester website.

Please fill out the following as fully as possible and return to miranda@rocketlaunch.co.uk Please also send up to five high resolution images which are suitable to be downloaded and used by the media.

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| Name of member | Winchester Business Improvement District (BID) |
| Key media contact  | Thania Miah (Marketing and Communications Coordinator) |
| Key media contact email | thania.miah@winchesterbid.co.uk  |
| Key media contact phone number(s) | 01962 841000 |
| Member location  | Winchester Business Centre, 10 Parchment Street, Winchester, Hampshire, SO23 8AT |
| Member social media handles | * <https://www.facebook.com/WinchBID>
* <https://www.instagram.com/winchesterbid/>
* [https://www.linkedin.com/company/winchester-business-improvement-district/](https://www.linkedin.com/company/winchester-business-improvement-district/?viewAsMember=true)
* <https://twitter.com/WinchesterBID>
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| Member website | <https://winchesterbid.co.uk/> |
| Member description in 100 – 150 words | Winchester BID is a business-funded and business-led organisation working on behalf of over 700 businesses in the city centre. Winchester BID has been delivering services to local businesses since 2008 and was one of the first BIDs in the South of England. There are now over 300 BIDs across the country where business communities have voted to invest collectively, through the payment of an annual levy, in improvements which are in addition to those provided by local statutory bodies. The work of Winchester BID falls under four key themes, including positioning and promoting Winchester, managing and enhancing the cityscape, supporting business growth and influencing and inspiring change to secure a stronger future for Winchester. |
| Member key facts No more than 10 stats and USPs  | Winchester BID’s business plan for 2018-2023 includes the following:* **Positioning and Promoting Winchester:** Marketing, Communications, Supporting Independent Businesses, Events (including Winchester Fashion Week and the Winchester Christmas Lights Switch On among others), Festivals in Winchester, Seasonal Promotions; Winchester Guided Tours, Winchester Business Excellence Awards, Winchester Best Bar None Awards.
* **Managing and Enhancing the Cityscape:** Winchester Business Crime Reduction Partnership, Shopwatch and Pubwatch, Winchester BID Rangers, Street Pastors, Spare Change for Lasting Change, Floral Displays, Christmas Lights, Additional Public Realm Enhancements, Air Quality Action Plan, Green Impact Awards.
* **Supporting Business Growth:** Savings and Advisory Service, Developing the Workforce, Winchester Business Centre Workspace, Employee Wellbeing Scheme, Networking and Events, Business Continuity.
* **Influencing and Inspiring Change:** Influencing the Agenda, Mapping Customer and Client Journeys, Parking and Access Management, Business Barometer, Town Centre Audits.
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| Opening hours | Winchester Business Centre is open Monday to Friday, 9.30am to 5pm. |