

Winchester Destination Management Partnership (DMP) Benefits

PROMOTION

- Enhanced listing on www.visitsoutheastengland.com – over 1.8 million visitors per year (to include detailed copy, 12 images, hyperlink to website, booking enquiry form, contact details, location map, facilities, prices, awards & gratings, YouTube footage, appearance on ‘What’s nearby’ section and relevant landing page carousels, social media integration on web entry).
- Listing on www.visitwinchester.co.uk
- Special offers & events are free to post on both websites
- Free listing in the TSE Group Travel Guide (*if applicable*) worth £150! 8,500 printed & downloadable online
- Priority in all PR activity
- DMP member logo / sticker/ certificate
- Free entry in the Beautiful South Awards worth £65
- Accommodation - bookability on Visitsoutheastengland.com if with OTA's (TSE does not charge commission)

KEEPING MEMBERS INFORMED

- Invitation to the AGM and Annual Tourism Conference
- Invitation to monthly meetings incl. ‘Attraction Partnership’ or ‘Conference Winchester’ where applicable
- Complimentary workshops and local networking events
- Monthly b2b e-newsletter with news stories and updates
- Access to members area on www.tourismsoutheast.com
- Regular member emails & alerts on issues such as crisis management, food allergens, budgets, HMRC etc
- Access to latest tourism stats and participation in business surveys
- Lobbying on red tape, VAT campaigns, funding for tourism etc.

DMP COST SAVING BENEFITS

- Free job advertising on tourismsoutheast.com
- Up to 40% discount on digital marketing including newsletters & banner ads
- 40% discount on Google Analytic and SEO Training courses
- Up to 40% discount on group travel marketing
- Discounted exhibition rates at Excursions Group Travel Show
- Up to 40% discount on International marketing
- Up to 40% discount on conference, meetings and event promotions
- 10% discount on nationally recognised Welcome to Excellence training courses
- 20% discount on market and customer research
- Up to 45% discount on publications including tourism books, maps and guides
- Discounted advertising in the Official Winchester Visitor Guide

COMMERCIAL SAVING BENEFITS

- Barclaycard preferential rates, no joining fee and no min monthly billing
- Green Tourism Business Scheme – Free registration
- Textlocal - send text SMS information, alerts & offers to all your contacts at a discounted rate
- Horizon Imaging - 25% off aerial and 360 degree images using drones
- Pure Brand Media – 25% off your first video production
- Howden Insurance - 10 % off new and renewal insurance policies
- Artisan - discount on web2print platform
- ZC Social Media – 25% off first months social media management, training or consultancy package
- Tiger Ink – 10% discount off your first order on branded promotional merchandise