

**DISCOVER WINCHESTER FACT SHEETS (FESTIVALS)**

To best serve the media we are creating a one-stop-shop for key information relating to Discovery Winchester members. This will appear in the Media Information section of the Visit Winchester website.

Please fill out the following as fully as possible and return to miranda@rocketlaunch.co.uk Please also send up to five high resolution images which are suitable to be downloaded and used by the media.

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| Name of festival | Winchester Fashion Week 2020 |
| Dates of festival (inc session times) | 20-26 April 2020 |
| Key media contact  | Thania Miah (Marketing and Communications Coordinator) |
| Key media contact email | thania.miah@winchesterbid.co.uk  |
| Key media contact phone number(s) | 01962 841000 |
| Festival location  | Winchester City Centre |
| Festival social media handles and hashtags | * <https://www.facebook.com/winfashionwk/>
* <https://www.instagram.com/winfashionwk/>
* <https://twitter.com/WinFashionWk>
* #WFW20
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| Festival website | <https://winchesterfashionweek.co.uk/> |
| Festival description in 100 – 150 words | A celebration of fashion and style in the stunning city of Winchester! A whole week packed full of exciting events coordinated by Winchester Business Improvement District (BID), including talks, workshops, catwalk shows, showcases and shopping experiences. |
| Festival key facts No more than 10 stats and USPs  | * Winchester Fashion Week will be celebrating it’s 10th year in 2020.
* In 2019 the programme was coordinated by Winchester BID and involved more than 100 businesses and organisations across the city and over than 90 events.
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| Admission charges | Many events are free, but some are chargeable. Please visit website for details. |
| Photography and filming policy | Winchester Fashion Week organises photography and video at their events and encourage media and bloggers to attend. At events a combination of signage and announcements are used to make audiences aware of photography and video. |